



# ALL ABILITIES CHEER AND DANCE

## SOCIAL MEDIA POLICY

### Easy Read

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This social media policy has been endorsed by Australia Cheer Sport Alliance (ACSA).

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## 1. Purpose

- Social media is used every day in our lives.
- All Abilities knows it is important to use social media.
- It is important to be safe on social media to protect myself, my friends, and everyone at All Abilities.
- All Abilities has made a policy I can follow about using social media.
- This policy will help me to stay safe online.
- This policy will help me understand what is appropriate to post on social media.
- If I get confused, I can talk to my coaches.

## 2. Scope

Social media is anything online that I can use to share pictures and communicate with my friends. This social media policy will help me understand:

- Social networking sites (e.g. Facebook)
- Video and photo sharing websites or apps (e.g. YouTube, Instagram, TikTok)
- Live broadcasting apps (Facebook livestream, Facebook Mentions)
- Instant messaging (e.g. text, Snapchat, Emails)

### **3. Policy Coverage**

This policy is only for when I am posting about All Abilities, competitions, my teams, or coaches. This policy is for everybody that uses social media at All Abilities and at competitions:

- Employees, student teachers and volunteers
- Athletes, coaches, and anyone participating in cheer and dance events
- All Abilities family members and friends

### **4. Roles and Responsibilities**

It is important that you always represent yourself and All Abilities appropriately online. Everyone at All Abilities is responsible for their social media.

- I should make sure that I am only posting positive things about All Abilities.
- I should make sure I do NOT share All Abilities private information.
- I should make sure that I tell Miss Alana if I see something negative about All Abilities.
- I do not make any social media accounts about All Abilities.

## 5. Guidelines

I must be appropriate and safe when using social media. Once I post something on the internet, it is there forever.

### **Use common sense**

- If I am not sure what I can post, I can ask my family, caregiver, or coach.
- I should not post anything I am unsure about until I have asked.

### **Honesty**

- Do not say anything that is not true.
- Do not pretend to be someone else on social media.

### **Dealing with mistakes**

- If I make a mistake on social media, that is OKAY.
- I should tell my family, caregiver, and coach.
- I should say sorry and own up to my mistake.

### **Discrimination, sexual harassment, and bullying**

- You must not post anything that is offensive, harassing, discriminatory, embarrassing, intimidating, sexually explicit, bullying, hateful, racist, or inappropriate.
- You should not bully people on social media.

### **Protecting your privacy**

- To stay safe on social media, I should be careful what I post.
- Don't post anything you wouldn't like everyone to see.

- If you are feeling sad or upset, take a break from social media.
- Do not post your address, phone number or location on social media.

### **Respect confidentiality and sensitivity**

When using social media:

- I should keep All Abilities information private.
- It is okay to talk about All Abilities, but not post private information.
- If someone asks me to delete something, I should do it.

### **Gaining permission when publishing a person's identifiable image**

- Ask your friends and your coaches before posting a photo of them.
- Only post positive words and pictures on social media.

### **Branding and intellectual property of All Abilities**

- I will not post the All Abilities logo without asking Miss Alana.
- I will not create any All Abilities accounts, groups, group chats or pages.

### **Guidelines for All Abilities representatives**

- I am not allowed to add my coaches on social media.
- I cannot message my coaches on social media.
- If I send them a request, they will decline it.
- If I am already friends with my coaches on social media, they will remove me as a friend.
- My coaches can set up a Facebook page to post routines only.
- My parents/caregivers, or myself can join this page.
- It is for talking about cheer and dance only.

## 6. Policy Breaches

When I am using social media, I should not:

- Post negative things about All Abilities.
- Use the All Abilities logo without asking.
- Bully anyone online.
- Add my coaches on social media.

## 7. Reporting a Breach

If you see something negative about All Abilities on social media, tell Miss Alana.